

ASSOCIATE SPONSORSHIP AGREEMENT

The Washtenaw Business Expo seeks to promote business and economic development in Washtenaw County by providing a quality event that offers area businesses an opportunity to network with peers and gain exposure for their business services and products.

Associate Sponsor

WBE agrees to provide the following: (see attached sponsorship package for more details)

Pre-Event Name Recognition

- The Ann Arbor News, Ann Arbor Business Review, Ann Arbor Area Chamber of Commerce, Ypsilanti Area Chamber of Commerce
- Sponsor recognition in all event-related collateral materials
- Ability to utilize the WBE logo in any additional print or television ads to promote the Expo and your company
- Box ad in The Ann Arbor News Outlook Section to be published on Sunday, March 9
- 200 Expo invitation tickets

During the Event

- Select 8-foot by 10-foot booth location after placement of Executive and Corporate Sponsors
- Sponsor recognition on the exhibitor guide
- Two reserved seats at The Ann Arbor News Economic Outlook Luncheon

After the Event

- Name included in Thank You ad in The Ann Arbor News
- Post event articles, noting sponsors, in the Ypsilanti Area and Ann Arbor Area Chamber publications
- List of registered attendees
- 10" black & white weekday ad in The Ann Arbor News to be used between March 31 and July 15, 2008 (as space allows)

Sponsor agrees to provide the following: \$1,000

Signature _____ Date _____

Company Name _____ Contact Person _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

PAYMENT INFORMATION: Deposit \$ _____ (Balance Due 3/03/08) OR Paid-In-Full \$ _____

Check MC Visa Amex Discover

Card Number _____ Expiration Date _____

Name on card _____ Signature _____